



**Aligning
Organizational
Performance
With
Shareholder
Expectations**

NEWS RELEASE

For more information or to schedule an interview, please contact:
Leo Levinson - 215.627.3030
hccp@grouplevinson.com

FOR IMMEDIATE RELEASE:

INNOVATIVE HUMAN CAPITAL CONSULTING FIRM LAUNCHES STRATEGIC NEW WEBSITE

(Philadelphia, PA) Jim Geier, President and CEO of Human Capital Consulting Partners, recently announced the launch of his company's new website, www.hccpartners.com, designed to be mobile-friendly and to define and showcase HCCP's unique perspective, that of aligning organizational performance with shareholder perspective. The site promotes the company's "6 Valuable Reasons" why Human Capital Consulting Partners is distinctive from other consulting firms in the human capital consulting space. The new site allows clients and prospects to take an in-depth look at HCCP's comprehensive consulting services, case studies and original insight, which focuses on Geier's innovative strategic approach to the management of human capital in line with organizational goals and expectations. The company works with corporations and family businesses of all sizes, throughout the United States.

"Our new website serves as an important tool for us to share resources and information with clients and industry professionals to illustrate the difference between the typical tactical consulting approach and our strategic one," explains Geier. "The mobile-friendly layout of the new Website permits us to be more easily found by major search engines, more responsive in social media, and able to showcase our six core areas of expertise while facilitating access to insight and information for clients and prospects."

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As a full service consulting firm, Human Capital Consulting Partners specializes in working with businesses to deliver on organizational and cultural change management initiatives, organizational assessments workforce planning, compensation strategies, succession, and executive search.

Human Capital Consulting Partners is a full-service consulting firm, founded in 2004 by human resources innovator, Jim Geier. HCCP specializes in the alignment of organizational performance with shareholder expectations. Clients include owners, shareholders, boards of directors and C-suite executives of small, medium and family businesses. HCCP represents a diverse range of industries who seek the most effective ways to maximize their company's human capital relative to their business model, strategies and goals.

Human Capital Consulting Partners
5 Neshaminy Interplex
Suite 205
Trevose, PA 19053
Phone: 215-244-8110
Website: www.hccpartners.com
Twitter: @geierstrategy

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